

## PRESS RELEASE

June 2012

Copenhagen

## European child rights organizations set out the strategy agenda for online protection in Europe.

The European Union's first dedicated NGO Alliance for Child Safety Online (**eNACSO**) launched its Agenda for Action "The Next Click" on May 30 2012 in Brussels.

Vice President of the European Commission, Ms **Neelie Kroes**, responsible for the EU's Digital Agenda, gave a keynote address in which she emphasized the high priority which she and the whole Commission attaches to making the internet a better and safer place for children. Kroes warmly welcomed the eNACSO's campaigning work and contribution in this area.

Ms. **Silvia Costa** MEP also addressed the meeting about the importance of adopting a comprehensive approach to online child safety and criticizing the fragmented nature of policy making up to now. The internet's ability to provide a platform for learning, creativity, connectivity and games is at the heart of its value and its attraction to the hundreds of millions of children and young people worldwide who use it daily.

However, there is at the same time no getting away from the fact that the internet has also brought with it a number of unwanted consequences. Some of these can put children and young people at risk of significant harm, for example, new types of bullying and new forms of sexual solicitation of children and young people have been facilitated by the internet.

The Agenda for Action presents eNACSO's recommendations to international bodies, governments, industry and other stakeholders on how to create a safer online environment for children and young people.

To download The Next Click please visit: http://www.enacso.eu/

To hear Ms. Kroes' speech please click:

http://c14005-o.l.core.cdn.streamfarm.net/findmedia/17/073357/LR\_I073357INT1W.mp4

-ENDS-





## Note for Editors:

About the European NGO Alliance for Child Safety Online (eNACSO)

The European NGO Alliance for Child Safety Online - eNACSO - is a network dedicated to making the internet and associated technologies safer for children and young people. Our members are 19 leading children's rights and child protection NGOs from across the European Union and 5 from non-EU countries. eNACSO is co-funded by the European Commission's Safer Internet Programme.

For more information, please contact eNACSO coordinator: Marie Bach Drivsholm mba@redbarnet.dk

