



COVERING THE PERIOD 1 SEPTEMBER 2011 TO 31 AUGUST 2012

# eNACSO

## ANNUAL REPORT 2011-2012



CO-FUNDED BY THE EUROPEAN UNION

European NGO Alliance for Child Safety Online

# WELCOME FROM THE CHAIR

eNACSO (European NGO Alliance for Child Safety Online) was established four years ago, and the past year has been yet another filled with important milestones. We have seen our membership expand as eNACSO has been shaping policy and legislation at the EU level in particular around the EU Directive on combating sexual abuse, the sexual exploitation of children and child pornography and the CEO coalition working groups. At various important European and International events, eNACSO raises awareness and helps inform the debate about online child safety and the rights of children as citizens in a digital era. The substantial progress in these priority areas is a source of inspiration to the network members, professionals and politicians, and has been acknowledged by the EU Commission with the third grant for a further two-year period. It is my hope and belief that the coming years will prove to be equally exciting and rewarding for all of us working for a safer online environment for children.

Kuno Sørensen, eNACSO Chair

## Introduction

eNACSO is an alliance of leading children's rights and child protection NGOs from 25 EU and non-EU states all working for a better and safer environment for children and young people online.

In an international environment in which treaties, laws and framework decisions have an increasing impact at the national level, there is a need for a strong and unified voice promoting and defending children's rights. eNACSO is that voice!

Children and young people benefit enormously from the communication and information potential of the Internet. However, there are still many issues which must be addressed relating both to different kinds of harmful content and to the Internet's ability to facilitate harmful contacts with abusers.

With this report, we would like to provide you with an overview of our activities from autumn 2011 to August 2012.

### eNACSO

- stands for: European NGO Alliance for Child Safety Online
- started in September 2008 and was succeeded by eNACSO II in September 2010. eNACSO III will take over by September 2012
- is a growing network with 19 ordinary and six associate members
- is co-funded by the EC Safer Internet Programme

# ABOUT US

Our mission is to promote and support actions to protect children and young people by promoting their rights in relation to the Internet and new technologies. We want a better Internet. With co-funding from the European Union's Safer Internet Programme, a living network of children's NGOs has emerged. By sharing good practices and drawing upon the expertise of the members, we work to ensure a strong NGO voice at the European level and more widely. Based on a solid children's rights framework, eNACSO focuses its efforts on ensuring that policies and strategies related to the Internet take the needs of children and young people into account.

Our work is based on the 1989 UN Convention on the Rights of the Child (UNCRC) and the Optional Protocol to the UNCRC on the sale of children, child prostitution and child pornography.



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## Thematic priorities

Our work focuses on four core policy areas. Our objectives are:

- 1 To assess and make recommendations on current and future policy developments related to online child protection and safety.
- 2 To develop and implement an "Agenda for Action". This includes targeted stakeholder engagement and influencing key decision makers at the EU, national and international levels.
- 3 To build a strong and thriving network by sharing experience and best practices, particularly in relation to advocacy, between network members.
- 4 To ensure that children are involved in and consulted on eNACSO's work.

Policy development and the exchange of expertise focus on four core themes:

- 👉 Internet governance and collaboration
- 👉 Fighting online sexual abuse material
- 👉 Combating online grooming
- 👉 Assessing the effects of new technologies on children's lives from a child rights angle.

Furthermore, it is central to eNACSO's approach to ensure that a child rights perspective informs strategies and policy making at all levels within the EU and internationally.





# KEY ACHIEVEMENTS AND HIGHLIGHTS FROM THE SECOND YEAR

## The Next Click

In May 2012, eNACSO published the agenda for action “The Next Click”, a sequel to the “The Right Click”, which was first published in 2010. The Next Click is eNACSO’s strategic overview of the different policy areas in which advances have been made in the previous two years but importantly it also pinpoints areas where progress must still be made to make the Internet a safer and better place for children. Although The Next Click’s focus is principally international, with a particular emphasis on the EU, it is also intended to be of value to colleagues working at a national level, both within Europe and abroad.



The Next Click focuses on the following key elements:

-  **Empower children to become strong, resilient engaged digital citizens**
-  **Combat the rise in online child abuse**
-  **Make social networking sites safer for every child**
-  **Protect children against online commercial exploitation and invasions of privacy**
-  **Support NGOs to participate in policy making decisions about online safety.**

## The EU Directive on combating sexual abuse, sexual exploitation of children and child pornography

In December 2011, the EU Directive on combating sexual abuse, sexual exploitation of children and child pornography was finally passed. Member States have two years to adopt the provisions of the Directive, which may mean making changes to national law. The coalition of NGOs (NSPCC, ECPAT, Save the Children and eNACSO), which had worked together on influencing the making of the Directive, decided to continue our cooperation by trying to identify any obstacles or challenges there might be at the national level. We decided to make a comparative inventory of the state of legislation in a selected number of Member States with regard to a number of topics in the Directive. Fortunately, the international law firm Allen & Overy has been able to establish a pro bono network of practitioners, who completed the questionnaires during summer 2012 for nine countries (Belgium, Cyprus, Czech Republic, Ireland, Italy, Lithuania, Latvia, Poland and Sweden) supplemented by Germany (made by Max Planck Institute) and UK (made by NSPCC).

As a next step, Missing Children Europe is planning to invite the members of the NGO Coalition and the lawyers who have assisted in completing the questionnaires for a meeting in September 2012. The purpose of the meeting would be to discuss the outcome of the survey and reflect on possible recommendations to Member States. The next steps, including the possibility of extending the survey to other Member States, will also be considered.

This Directive is of key importance to eNACSO’s work, and the network will remain involved in monitoring the implementation process in Member States.

## Child participation – a consultative process

During the spring of 2012, two workshops with young people were organised in two different countries, Italy and Ireland, to explore what the concept of Citizenship in a Digital Era means to young people.



These findings, along with those developed by the network, have contributed to defining a new understanding among eNACSO members regarding Citizenship in a Digital Era.

The workshops used the following statement as their starting point: "The internet and globalisation challenge the idea of the nation-state as the sole source of authority of citizenship and democracy. They have also expanded the idea of citizenship. What it means to be a citizen in this brave new world has become an issue of central concern."

Through three workshops, the participants reflected on this statement. The young people shifted their online experience into the world of "Facebekistan" and considered the responsibilities and rights associated with different actors:

### We – the young people

*...We simply live with the fact that, online, we can act as adults do, with no restrictions unlike real life. That's the way it is! It makes you feel you can do everything you want. So if someone gets into trouble, it's often his/her own fault, and he/she'd better learn how to wriggle off the hook. Of course, we realized our role can be very important, that we have responsibilities mainly towards our mates and friends.*

### ICT industries

*The administrators of the online games and social networks we use should account for the security of their services. What we have seen is that they often create rules, saying "don't do this, don't do that", offloading all responsibilities on to the users. They don't tell us which rights we have, they simply tell what not to do to avoid being kicked out.*

*...There should be a plain and consistent way to report, instead of a myriad of ever-changing ways that we no longer can understand where to click. Some of us don't know how to report. And when you report, sometimes it isn't so clear what really happens to it – where it goes. Then you must find a way by yourself, because you can't report it to adults: it's out of the question (unless the situation is very serious).*

### States and supranational organizations

*...from what we see, it's up to us to be careful while online. The feeling is that not enough is being done by those in charge of doing it, that there are other interests coming first!*

The general statement from the youth participants was: even though the Internet changes the context, the rules and responsibilities stay the same.

### Paper on Citizenship in a Digital Era

It is self-evident that children typically lack the maturity, worldly experience and knowledge of adults. This difference creates rights, duties and expectations in relation to third parties. In this context, eNACSO focuses on companies offering online services with which children and young people engage. But parents, caregivers and the education system are also key players and components of the overall picture.

When asked, children find no real distinction between the online and offline worlds. New words or terms may need to be used to discuss or describe the online space, but the fundamental nature of human interactions taking place here are as old as the hills. Events or incidents taking place offline will be discussed, replayed and developed in the online world – and vice versa.

This has important implications for public policy and argues against the idea that there is a separate discipline or special project called "digital citizenship". Thus, eNACSO refers to Citizenship in a Digital Era.

Based on the workshops with young people and the work of network members eNACSO published a paper on Citizenship in a Digital Era, which can be downloaded at: [www.enacso.eu](http://www.enacso.eu)



# RECENT EVENTS

## Coalition to make the Internet a better place for kids

On 1 December 2011, together with important industry players worldwide, the European Commission launched a cooperative voluntary intervention designed to respond to emerging challenges arising from the diverse ways in which young Europeans go online.

Company signatories to the Coalition committed to take positive action throughout 2012 in five different areas:

- 1 Simple and robust reporting tools for users
- 2 Age-appropriate privacy settings
- 3 Wider use of content classification
- 4 Wider availability and use of parental controls
- 5 Effective take-down of child abuse material

A midterm review meeting took place on 11 July 2012 in order to analyse the progress made by the Coalition in the five areas. eNACSO presented a document with our perspective on the five different areas. The document can be downloaded from our website at: [www.enacso.eu](http://www.enacso.eu)

Overall, progress has been registered in all of the five action areas, as all companies were willing to engage in discussions outside their comfort zone; however, more needs to be done in order to achieve the commitments made in the Statement of Purpose, especially when it comes to content classification and the effective take-down of child abuse material. The full report on the meeting can be downloaded [here](#).

eNACSO will continue to be an active participant in the Coalition.

## Communication from the EC “European Strategy for a Better Internet for Children”

In May 2012, the Commission set out for the first time a comprehensive and strategic overview of how it saw the challenges ahead in terms of the online child safety agenda. The views it expressed very closely mirrored many of the positions outlined in The Next Click, but it was short on the detail of implementation. The Communication describes continuing difficulties in relation to age verification, privacy, eCommerce, online advertising and also makes clear how important it is to develop more positive content which children across Europe will want to use. eNACSO will closely follow the actions in connection with the Communication.

## EuroDIG 14-15 June 2012 in Stockholm

EuroDIG (European Dialogue on Internet Governance) is the European arm of the Internet Governance Forum (IGF). Its annual meeting was held in Stockholm in June 2012. eNACSO was represented by five members and the coordinator.

EuroDIG is an important arena for eNACSO's work. The Stockholm meeting brought together approximately 600 stakeholders and opinion makers from Europe and beyond. EuroDIG was attended by Her Majesty Queen Silvia of Sweden, who made an opening speech on children on the Internet and encouraged delegates to listen to the voices of youth.

eNACSO was the focal point for the workshop “Child protection and child empowerment: two sides of the same coin?”, in which five panellists discussed their views on the direction they see the Internet is moving when it comes to the variety of issues affecting how young people use the Internet. Two of the panellists were youth delegates from Norway and Denmark. They stressed the need to involve more youth in the discussions on the shape of Internet, as young people are not only the future but also want to be seen as the present:

*“We are not just young people waiting to become adults, we are simply young people and we want to be included and heard as such”.*



eNACSO members at EuroDIG 2012



MEP Ms Silvia Costa



High-level roundtable

## eNACSO members' meeting and launch of "The Next Click"

In May 2012, 21 members met in Brussels to take part in the members' meeting. Through workshops, panel discussions and presentations, the network addressed themes such as new technologies, child participation, European policy issues in regards to child safety online and the term of Citizenship in a Digital Era. Speakers from the industry were invited to a panel discussion and network members held presentations and shared their experiences and practices concerning working on a child rights-based perspective.

The members' meeting is an important event where members receive new information and updates on relevant issues, and it is also the forum where the network seeks to consolidate and strengthen the cooperation between the members.

On 30 May 2012, eNACSO launched its agenda for action "The Next Click" with a video speech by the Vice President of the European Commission responsible for the Digital Agenda for Europe Ms Neelie Kroes. She was followed by keynote speaker MEP Ms Silvia Costa. Furthermore, a high level roundtable discussion with panellists representing various stakeholders discussed online child protection.



Vice President of the European Commission responsible for the Digital Agenda for Europe Ms Neelie Kroes

“eNACSO is an excellent resource in terms of sharing expertise and developing ideas on policy, advocacy etc which can be used for national lobbying. It is important to bring back the information and share it with stakeholders and partners.”

Statement by member

“Our eNACSO membership gives us the political- and society-relevant background to reflect our daily work and gives us the opportunity to participate and influence on the political issues of child protection.”

Statement by member

## COMMUNICATION STRATEGY

Once every six months, eNACSO publishes a newsletter highlighting eNACSO activities and achievements. The newsletter's target groups are EU and national institutions, industry representatives and other NGOs. You can subscribe to the newsletter on our website: [www.enacso.eu](http://www.enacso.eu).

For network members, eNACSO circulates a Members' Update on a regular basis which provides news on on-going policy debates at the EU level, information about eNACSO relevant meetings and conferences and gives members a feeling of the work of the network.

“The Next Click” agenda for action was launched in Brussels in May. It has been translated into German, Spanish and French and can be downloaded in all languages at our website. Several members have written national press releases to influence national policy makers. Others are translating The Next Click into their national languages and are spreading the message of how to help keep children and young people safe online



# NEW MEMBERSHIP STRATEGY

At the network meeting in Brussels in May 2012, eNACSO was very pleased to welcome a new full member, Deutsche Kinderhilfe from Germany, and two associate members from Turkey, Happy Children Association and International Children Centre.

Innocence in Danger, Germany, remains with eNACSO as an associate member.

An efficient outreach strategy is essential for enhancing the network's goals and establishing a common

NGO voice in relation to child online safety issues at the European and international levels based on a solid children's rights framework.

Throughout the duration of the project, the network will continue expanding its presence and inviting new active children's rights organizations from the EU and beyond, where relevant. Large geographical coverage of the network will help promote the visibility of child protection in national, European and international discussions addressing Internet-related topics.



eNACSO members

# STRATEGIC PARTNERSHIPS


across Europe.

eNACSO has continued to work closely with a number of NGOs and individual technology companies across a range of issues. One example was our joint sponsorship of the "Hackathon", which was designed to encourage young people to engage in developing their own programmes, which could either have a bearing on online safety, be creative or be innovative from a technical perspective. Many of the entries were all three! The final was held in Brussels on 21 June at the offices of Google, one of the Hackathon sponsors. Other sponsors and supporters included Vodafone, Orange, Facebook, Missing Children Europe, eSkillsWeek, Family Online Safety Institute and European Schoolnet.

Another example of strategic partnerships is evident in the work we did jointly with Missing Children Europe, ECPAT and Save the Children around the EU Directive.

In June 2012, two eNACSO members attended the INTERPOL conference in Lyon, one of whom made a presentation on the prosecution for child abuse images related offences.

eNACSO seeks to actively engage with stakeholders from industry and thus invited representatives from both Google and Facebook to speak at the members' meeting in May in Brussels. Furthermore, board members and the Irish member met with Facebook at their head-



“eNACSO gives us an opportunity to meet interesting people and organisations which can make a difference in improving protection of children online, to share expertise and find new ideas.”

Statement by member

## LOOKING TO THE FUTURE

### The eNACSO Secretariat moves to Save the Children Italy, September 2012

For the past four years, Save the Children Denmark has been coordinating the activities of eNACSO. By 1 September 2012, the network enters its third phase, eNACSO III, and the Secretariat will be run by Save the Children Italy.

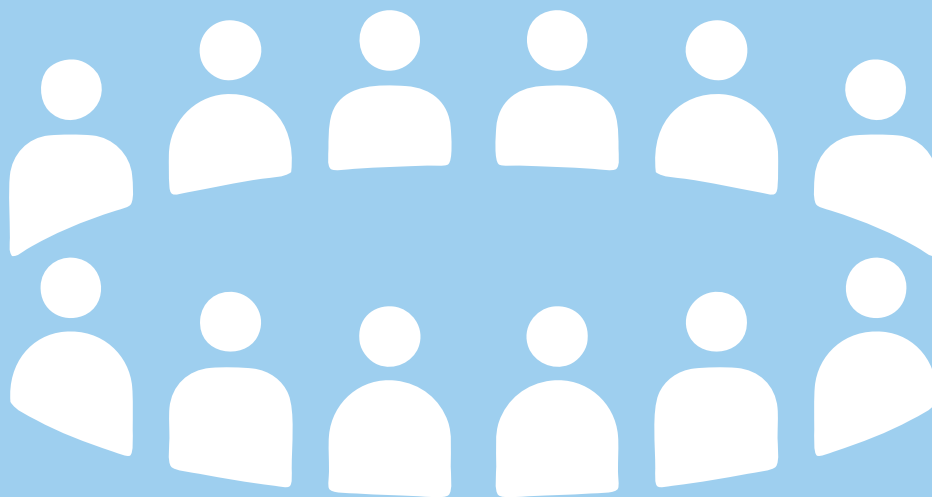
### ISPCAN, September 2012

International Society for Prevention of Child Abuse and Neglect (ISPCAN) is the leading global conference and gathering of professionals working in the field of child protection. For the first time ever, eNACSO will attend in 2012 to lead a discussion about the importance of child care professionals being aware of the central role of technology in the lives of children and young people.

### Internet Governance Forum (IGF), November 2012

The 7<sup>th</sup> annual Internet Governance Forum will take place in Baku, Azerbaijan, 6-9 November. eNACSO has been playing an active role in the preparation of the IGF and will organize several events during the forum. Before the forum starts, we will host a pre-event to discuss how the children's organizations can maximise their impact within the framework of the 2012 IGF and also to present The Next Click, our agenda for action. eNACSO is also organizing a workshop entitled “Citizenship in the digital era – meeting the challenges, empowering children”, and finally a session entitled “The UN Convention on the Rights of the Child – is it fit for purpose in the digital age?”

For the first time, eNACSO is bringing a delegation of children to the IGF to participate as panellists in workshops, engage with other youth delegates and be active voices throughout the forum. eNACSO is strongly committed to consulting and involving children in our work and providing young people with a platform to speak directly to relevant stakeholders is central to the objectives of our network.



## WHO WE ARE

eNACSO is a growing network presently consisting of 25 children's rights and child protection NGOs. 19 NGOs are from EU member states, while six are associate members, five of which are from non-EU countries.

### Members of eNACSO

Action Innocence France [www.actioninnocence.org](http://www.actioninnocence.org)  
 Children Support Centre Lithuania [www.pvc.lt](http://www.pvc.lt)  
 Deutsche Kinderhilfe <https://www.kinderhilfe.de/>  
 ECPAT Austria [www.ecpat.at](http://www.ecpat.at)  
 ECPAT Netherlands [www.ecpat.nl](http://www.ecpat.nl)  
 Estonian Union of Child Welfare [www.lastekaitseliit.ee](http://www.lastekaitseliit.ee)  
 Instituto de apoio à Criança Portugal [www.iacrianca.pt](http://www.iacrianca.pt)  
 ISPCC Ireland [www.ispcc.ie](http://www.ispcc.ie)  
 Kanner-Jugendtelefon Luxembourg [www.12345kjt.lu](http://www.12345kjt.lu)  
 KÉK VONAL Foundation Hungary [www.kek-vonal.hu](http://www.kek-vonal.hu)  
 Nobody's Children Foundation Poland [www.fdn.pl](http://www.fdn.pl)  
 NSPCC United Kingdom [www.nspcc.org.uk](http://www.nspcc.org.uk)  
 Obrela Greece [www.obrela.gr](http://www.obrela.gr)  
 Our Child Foundation Czech Republic [www.nasedite.cz](http://www.nasedite.cz)  
 Protegeles Spain [www.protegeles.com](http://www.protegeles.com)  
 Save the Children Denmark (Coordinator) [www.redbarnet.dk](http://www.redbarnet.dk)  
 Save the Children Finland [www.pelastakaalapset.fi](http://www.pelastakaalapset.fi)  
 Save the Children Italy [www.savethechildren.it](http://www.savethechildren.it)  
 Save the Children Romania [www.salvaticopiii.ro](http://www.salvaticopiii.ro)

### Associated members of eNACSO

Happy Kids Association Turkey [www.mutlucocuklar.org](http://www.mutlucocuklar.org)  
 Innocence in Danger Germany [www.innocenceindanger.de](http://www.innocenceindanger.de)  
 International Children's Center Turkey [www.icc.org.tr](http://www.icc.org.tr)  
 La Strada Ukraine [www.la-strada.org.ua](http://www.la-strada.org.ua)  
 Media Education Centre Armenia [www.mediaeducation.am](http://www.mediaeducation.am)  
 NGO Stellit Russia [www.ngostellit.ru](http://www.ngostellit.ru)



# WWW.ENACSO.EU

## Contact US

To find out more about eNACSO's work and its members, click [www.enacso.eu](http://www.enacso.eu) or contact the network coordinator

E-mail: [info@enacso.eu](mailto:info@enacso.eu)



Secretariat till September 2012:  
Save the Children Denmark  
Rosenørns Allé 12  
DK – 1634 Copenhagen  
Tel: +45 35 36 55 55

Secretariat from 1st September 2012:  
Save the Children Italia Onlus  
Via Volturmo 58  
00185 Roma, Italia  
Tel: +39 06 4807 001  
Fax: +39 06 48070 039



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