December 10, 2014

Flaminia Frinchi
Coordinator of eNACSO IV Project
eNACSO Secretariat
Save the Children Italy Onlus
Via Volturno 58 00185 Roma, Italy

Dear Ms. Frinchi:

Thank you to you, Mr. John Carr and Mrs. Cristiana De Paoli for taking the time to speak with us on November 6 and for your follow-up letter dated November 12. We appreciate your interest and commitment to promoting online child safety.

Regarding your suggestion that ICANN develop specific guidelines and requirements that would be applied to all domains that expressly target children and young people, let me explain how this potentially could be accomplished.

As you probably know, ICANN is a somewhat unique institution that is governed via a bottom up, consensus-driven multi-stakeholder model. As a result, ICANN staff cannot unilaterally impose guidelines or requirements on registries, registrars or other stakeholders in a top-down manner. Policy recommendations are developed and refined by the ICANN community through its Supporting Organizations and influenced by Advisory Committees – all comprised of volunteers from across the world – in a "bottom-up", multi-stakeholder, open and transparent process. Each Supporting Organization has its own specific policy development process.

If you wish to propose the development and implementation of guidelines and requirements for domains that expressly target children and young people, you could, for example, approach the Not-for-Profit Operational Concerns Constituency (NPOC) and suggest that the NPOC recommend to the Generic Names Supporting Organization (GNSO) that the GNSO undertake a policy development process to define a set of such guidelines and requirements and recommend their adoption by the ICANN Board.   You can learn more about the policy development process here:
http://gnso.icann.org/en/node/31379/

Again, thank you for your interest and involvement in the ICANN community.

Sincerely,

Allen R. Grogan
Chief Contractual Compliance Office
ICANN